



LANGHE MONFERRATO ROERO

The Home of BuonVivere





WEDDING

IN LANGHE
MONFERRATO
ROERO



WHERE WE ARE



Airports

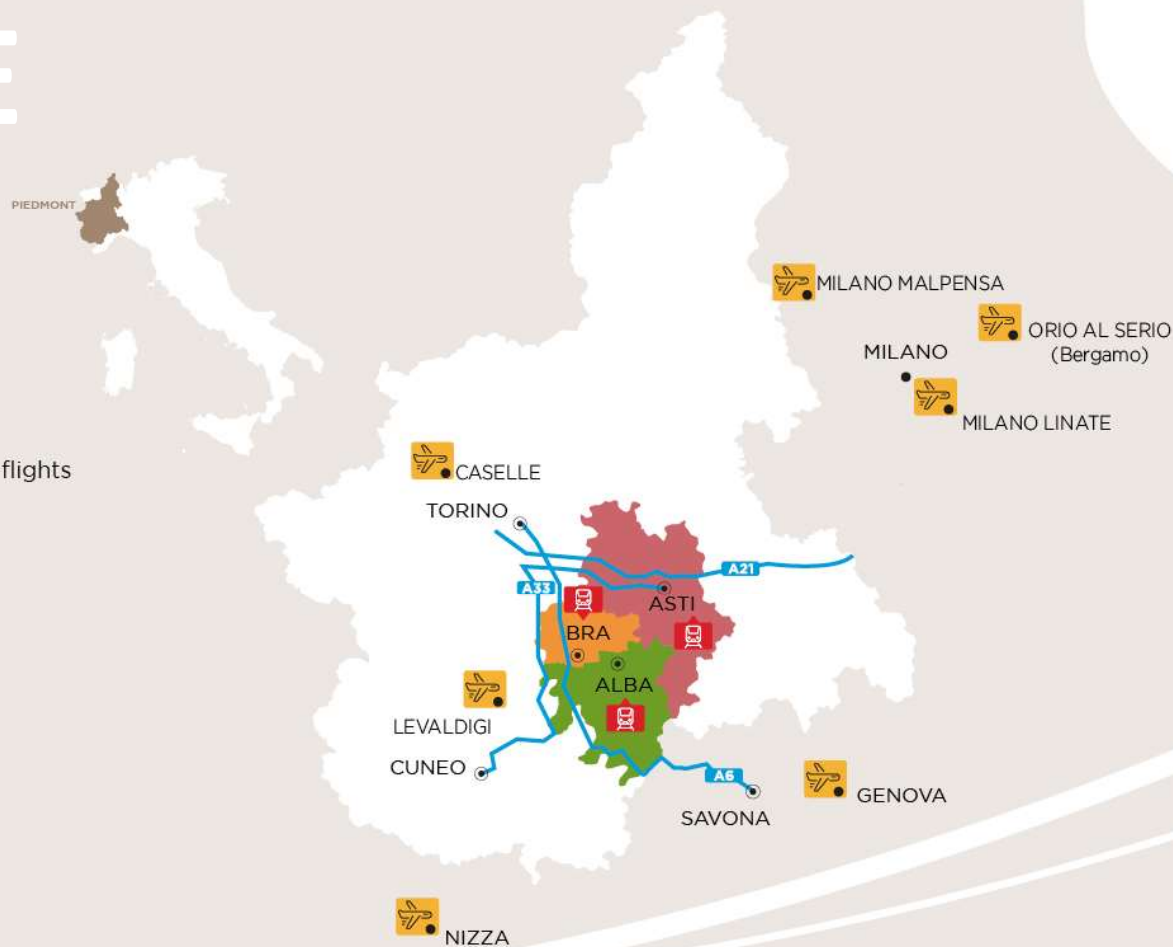
Milano Malpensa
Milano Linate
Orio Al Serio (Bergamo)
Torino Caselle
CUF Cuneo Airport - Private hub flights
Genova
Nizza - France

Trains

Asti - Genova
Alessandria - Cavallermaggiore
Chivasso - Asti
Castagnole - Asti - Mortara
Carmagnola - Bra
Torino - Genova

Highways

A6 Torino Savona
A21 Torino Piacenza Brescia
A33 Asti Cuneo



LANDSCAPE

WELCOME IN LANGHE MONFERRATO ROERO, THE HOME OF BUONVIVERE.

Gentle hills recognised by UNESCO as a World Heritage Site, wild nature between woods and rocks, landscapes that look like paintings from which villages, towers and castles stand out, architectural gems where you least expect them. Typical products known throughout the world, a cuisine that exalts the simple flavours of tradition, slow rhythms that will leave you speechless.



LANDSCAPE

VINEYARD LANDSCAPES OF LANGHE-ROERO AND MONFERRATO:

SINCE 2014 THEY ARE THE 50TH ITALIAN UNESCO WORLD HERITAGE SITE.

The site is composed of 6 areas:

- Hills of Barolo
- Castle of Grinzane Cavour
- Hills of Barbaresco
- Barbera and Nizza Monferrato
- Canelli and Asti Spumante
- The Monferrato Infernot



LANDSCAPE

ONE DESTINATION, THREE AREAS.

THE LANGHE: HILLS IN A GLASS.

Vineyards combed like gardens, which in Alta Langa give way to woods, hazelnut groves and pastures, a land that offers typical products of excellence.

A place where the hand of man caresses and enhances the gifts of mother nature.

So many glimpses, a continuous amazement.



LANDSCAPE

ONE DESTINATION, THREE AREAS.

IL MONFERRATO:

THE SCENT OF WINE, TRADITION, ART AND CULTURE.

Softer slopes than the nearby Langhe, lush nature that hides art treasures from afar. Beauties ranging from the Romanesque to the Baroque, passing through the Gothic, the City of Asti with the oldest Palio in Italy, small towns in the hills.



LANDSCAPE

ONE DESTINATION, THREE AREAS.

ROERO:

A CONTINUOUS DISCOVERY BETWEEN VILLAGES AND NATURE.

Vineyard hills that coexist alongside orchards, dense woods that conceal the Rocche, real canyons that are the essence of this part of the territory. Let them tell you their story, amidst sand that smells of the sea, fossils that surface between your fingers and a land that gives products a different flavour. A microcosm of many small hilltop villages, ready to enchant you.



FOOD & WINE

**LANDS OF GREAT WINES:
BAROLO, BARBARESCO, BARBERA
AND NEBBIOLO.**

THE TOP PLAYER OF LANGHE MONFERRATO ROERO.

19 DOC and 15 DOCG labels to discover, 9 Regional Wine Shops to visit, tasting in historical, modern or design wine cellars, Wine Museums to discover the story of this treasure of the hills.



FOOD & WINE

TUBER MAGNATUM PICO, AKA WHITE TRUFFLE OF ALBA.

Cream or okra coloured, with a slightly velvety surface, it lives in symbiosis with oak, willow, lime and poplar trees, but also near plants of hop-hornbeam and hazelnut, picked usually between the begin of October and the end of January. An International Fair, that of Alba, and National Fairs scattered throughout the territory to celebrate it. A Museum, the MUDET, to tell its story. Many experiences, whether black or white, to live it to the full.



FOOD & WINE

HAZELNUTS, CHEESE, CHOCOLATE:

A MIX OF QUALITY BORN OF TRADITION.

Gastronomy for all tastes: from trattorias to starred restaurants.

Michelin stars and Green stars: a list of excellence that combines innovation and tradition.



EXPERIENCES

UNIQUE ACTIVITIES TO EXPERIENCE THE LANGHE MONFERRATO ROERO AREA.

Breathtaking landscapes, excellent food and wine and rich cultural heritage.
For details and bookings:



EXPERIENCES

IMMERSE YOURSELF IN THE HEART OF PIEDMONT
AMONG VINEYARDS AND HILLS, AND LET YOURSELF
BE WON OVER BY AUTHENTIC FLAVOURS.

Visit historic wine cellars, taste fine wines, explore the forests in search of truffles and learn the secrets of the local cuisine. Tailor-made experiences for an exclusive immersion in the essence of Langhe Monferrato Roero.

FOOD&WINE



PIEMONTE
THE PLACE TO EXPERIENCE

**REGIONE
PIEMONTE**

EXPERIENCES

- Visit and wine tasting in wine cellars
- Food producers
- Truffle hunting
- Truffle sensory analysis
- Cookery courses
- Picnics and dinners in the vineyard
- Aperitif with a view



EXPERIENCES

LOOKING FOR A TAILOR-MADE HOLIDAY?

LANGHE MONFERRATO ROERO OFFERS YOU THE CHANCE
TO CREATE YOUR IDEAL EXPERIENCE.

Choose from a wide range of activities: from a panoramic hot air balloon ride to relaxing horseback rides, from e-bike excursions to yoga sessions. Each activity is an opportunity to discover a different aspect of this unique territory.



EXPERIENCES

- Hot air balloon ride
- Vespa Tours
- E-bike
- Nature trekking
- Nature bathing
- Horse riding



EXPERIENCES

**DISCOVER THE CHARM OF CASTLES
AND TOWERS, WITNESSES OF A GLORIOUS PAST.**

VISIT THE SAVOY RESIDENCES AND FEEL LIKE A KING FOR A DAY.

Walk along the Romanesque network and admire the mastery of the ancient builders.
And if you are in the mood for a trip back in time, board a historic train and be transported to another era.



EXPERIENCES

- Castles, Towers and Museums
- Savoy Residences
- Romanesque Network
- Historic Trains

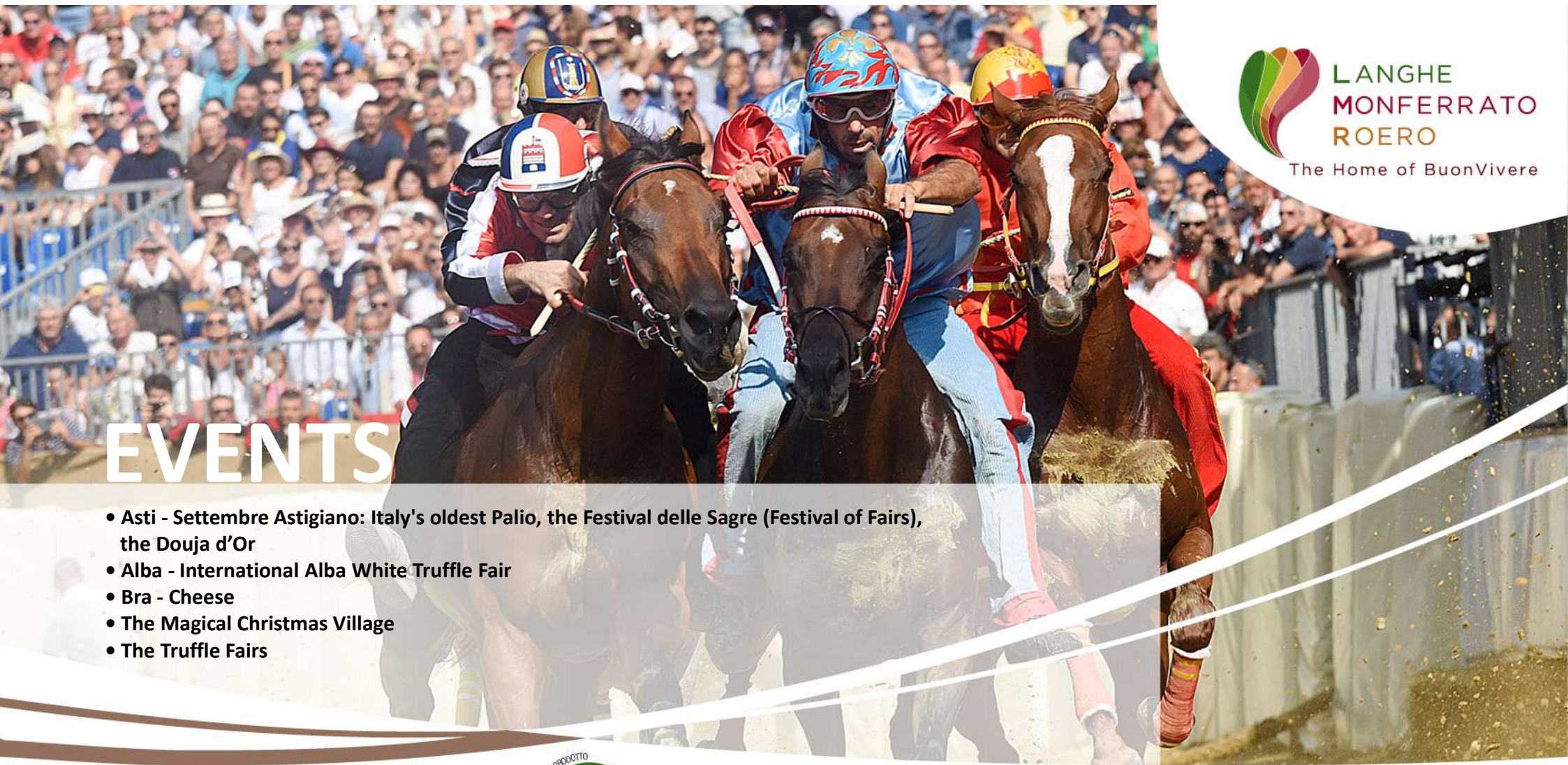


EVENTS

NOT-TO-BE-MISSED APPOINTMENTS BETWEEN TOWNS AND VILLAGES.

GREAT EVENTS TO CELEBRATE THE PRODUCTS OF THE LAND, RELIVING ANCIENT
TRADITIONS, TASTING LOCAL SPECIALITIES OR IMMERSING YOURSELF IN MARKETS AND
EXCELLENCE OF ALL TYPES.





EVENTS

- Asti - Settembre Astigiano: Italy's oldest Palio, the Festival delle Sagre (Festival of Fairs), the Douja d'Or
- Alba - International Alba White Truffle Fair
- Bra - Cheese
- The Magical Christmas Village
- The Truffle Fairs



GETTING MARRIED IN LMR

**LANGHE MONFERRATO ROERO,
THE PERFECT PLACE TO SAY "I DO"...**

**A LAND THAT TELLS A CHARMING STORY THROUGH ART, CULTURE,
BEAUTIFUL LANDSCAPES, FOOD AND WINE AND LOCAL TRADITIONS.**



GETTING MARRIED IN LMR

**SAY "I DO" SURROUNDED BY HISTORY
OR IMMERSED IN NATURE.**

**BREATHTAKING SETTINGS FOR AN EXCLUSIVE WEDDING
IN EVERY SEASON.**

Castles and towers, Romanesque churches, frescoed halls, Italian gardens, vineyards and art parks. Exceptional venues for an unforgettable day.

WEDDING



CDP WEDDING

A PRODUCT CLUB THAT BRINGS TOGETHER VENUES AND SERVICE PROVIDERS TO CREATE A STANDARDISED OFFERING THAT IS READY TO MEET DEMAND.

A SPECIFIC PRODUCT FOR A SPECIFIC MARKET.



CDP WEDDING

HIGH STANDARD, COMFORT AND ELEGANCE.

**A BASIC SET OF REQUIREMENTS WITH BOTH MANDATORY
AND OPTIONAL SERVICES AND OPTIONAL SERVICES AND FACILITIES
HAS BEEN DEFINED TO BE PART OF THE CDP.**



CDP WEDDING

MANDATORY BASIC REQUIREMENTS

- Located in Langhe Monferrato Roero
- Staff speaking at least one foreign language
- Active website
- Active email inbox
- Electronic payments accepted
- Indoor space heating



CDP WEDDING

MANDATORY EQUIPMENT AND SERVICES



- Minimum of 60 seats
- Presence of park/garden
- Indoor space (minimum 60 pax)
- Indoor restaurant
- Possibility of outside catering with appropriate equipment
- Areas suitable for holding symbolic ceremonies
- Car park
- Accessibility by minibus or bus
- Exclusive rental or possibility of dedicated spaces
- No more than two events scheduled at the same time



CDP WEDDING

OPTIONAL EQUIPMENT AND SERVICES

- Legally recognised civil ceremonies
- Religious ceremonies
- Internal Wedding Planning Service
- External Wedding Planning Service
- Air Conditioning
- Swimming Pool
- Baby parking area
- Availability for photo shoots





ALBERGO DELL'AGENZIA

Via Fossano, 21 - Fraz. Pollenzo - 12042 Bra (CN) - Tel. +39 0172 458600

eventi@albergoagenzia.it - www.albergoagenzia.it

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 240

Albergo dell'Agenzia, the brainchild of Slow Food, is the perfect choice for those in search of the pleasures of the palate. Located in the same building that houses the headquarters of the University of Gastronomic Sciences and the Banca del Vino, it is the result of the restoration of the historic neo-Gothic buildings of the Agenzia di Pollenzo of King Carlo Alberto. An outstanding venue for those dreaming of a wedding in a Savoy Residence.





BAJAJ AGRITURISMO & CANTINA

Via Umberto I, 2 - 12040 Monteu Roero (CN) - Tel. +39 338 8164016

info@bajaj.it - www.bajaj.it

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 70

Bajaj - Agriturismo & Cantina is a truly unique place. The winery, located in the heart of the Roero, carries on traditions that authentically tell the story of this land. The beauty of the hills, rich in luxuriant vineyards, a typical local and zero-km cuisine, a natural terrace with a breathtaking view, make Bajaj the ideal setting for an intimate wedding.





AGRITURISMO DAI GRÉSY IN LANGA

Via Giacosa, 19 - 12050 Treiso (CN) - Tel. +39 0173 328100

hello@daigresy.com - www.daigresy.com

- Indoor halls: 3
- Outdoor area: yes
- Number of seats: max 80

Dai Grésy in Langa is located on the ridge of Mount Aribaldo that runs from Barbaresco towards the village of Treiso. An ancient farmhouse, marked by time and history, gives visitors the chance to admire the sinuosity of the hills dotted with rows of vines. A triumph of light and delicate forms, of peace and silence, of colours and scents for such an exclusive place amidst the vineyards.





IL BOSCARETO RESORT & SPA

Strada Roddino, 21 - 12050 Serralunga d'Alba (CN) - Tel. +39 0173 613036

info@ilboscaretoresort.it - www.ilboscaretoresort.it

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 160

Set in the stunning scenery of the Langhe hills and villages, Il Boscareto Resort & SPA is the perfect combination of the warmth of a family and the hospitality of an international resort. It is an integral part of an area where history, beauty and enogastronomic excellence meet, it is a natural refuge, a charming place.





Regione Sant'Antonio, 13 - 14038 Villafranca d'Asti (AT) - Tel. +39 329 3366600
lacastella.info@gmail.com - www.vivincastella.it

- Indoor halls: 4
- Outdoor area: yes
- Number of seats: max 130

In Monferrato, surrounded by greenery and shrouded in silence, La Castella spellbinds and amazes anyone who crosses its threshold. A dream location, surrounded by a centuries-old park where you can experience the magic of a wedding in the woods and a romantic dinner under a starry sky.





LA MADERNASSA RISTORANTE & RESORT

Loc. Lora, 2 - 12050 Guarene (CN) - Tel. +39 0173 611716

eventi@lamadernassa.it - www.lamadernassa.it

- Indoor halls: 5
- Outdoor area: yes
- Number of seats: max 150

In Guarene, on the Roero hills, essential and stately lines define La Madernassa Resort: a park of more than 15,000 square metres that hosts oaks, orchards, grape vines and aromatic plants, a romantic panoramic terrace and other charming rooms, the Giardino dei Ciliegi (Cherry Garden) for symbolic ceremonies, with Alba, Langhe and Monviso overlooking the Alpine arc in the far distance.





MARCHISIO FAMILY

Via della Vittoria, 9 - 12050 Castellinaldo d'Alba (CN) - Tel. +39 329 4052261

office@marchisiofamily.it - www.marchisiofamily.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 90

The Marchisio Family winery is all about loyalty to the land of Roero, care for the territory and vineyards, respect for family traditions and ancient rural wisdom.

The building, designed to welcome light, with vast spaces exposed to the sun, offers wonderful moments to be lived in the charming atmosphere of the rows of vines.





MORETTI ADIMARI

Via Bricco San Giovanni, 13 - 14057 Isola d'Asti (AT) - Tel. +39 0141 958002

info@morettiadimari.it - www.morettiadimari.it

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 110

The Moretti Adimari winery, which produces excellent wines, stretches across almost 5 hectares of vineyards on a hillside in the Alto Monferrato area, on the border with the Langhe. With Bricco San Giovanni, the charming farmhouse created from the careful renovation of an old 19th-century farmhouse, the 2-hectare garden that houses the luxurious Moretti Adimari Clubhouse, in the silence of nature and the beauty of the landscape, it is a splendid wine estate for a country-chic wedding.





PALAZZO ROSSO

Via Borgo San Martino, 31 - 12060 Pocapaglia (CN) - Tel. +39 0172 425161

info@palazzorosso.it - www.palazzorosso.it

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 260

Cascina Palazzo Rosso is located on a 25-hectare estate, mostly planted with vineyards, in the Roero area between Bra and Alba. Built by the noble Romagnano family around 1571, it was purchased in 1830 by King Carlo Alberto. Charming and steeped in history, it is the perfect location to celebrate an important day in a private and intimate setting in the Langhe hills.





PODERE LA PIAZZA

Strada Piazza, 4 - 14055 Costigliole d'Asti (AT) - Tel. +39 0141 966267

info@poderelapiazza.it - www.poderelapiazza.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 230

Podere La Piazza, converted from an 18th-century farmhouse, is a place of rare beauty set in-between Langhe and Monferrato, immersed in a breathtaking landscape of vineyards. Renovated through the years to enhance the original structure of its decorated rooms, it offers a chance to experience a wedding in the name of culture, traditions and flavours of an area known worldwide for its uniqueness.





RELAIS SANT'UFFIZIO WELNESS & SPA

Strada del Sant'Uffizio, 1 - 14030 Cioccaro di Penango, Penango (AT) - Tel. +39 0141 916292
info.rsu@ldchotels.com - eventi.rsu@ldchotels.com - www.relaissantuffizio.com

- Indoor halls: 3
- Outdoor area: yes
- Number of seats: max 170

An ancient monastery dating back to the 1500s, today the Relais Sant'Uffizio is a luxurious 4-star hotel set in the hills and vineyards of Monferrato. Renowned for its gourmet restaurant, *La Locanda Sant'Uffizio*, led by Michelin-starred chef Enrico Bartolini, features multifunctional spaces in a stunning natural setting. In-between legend and centuries-old history, here the most important day of your life will also be memorable for creativity and quality.





ph. courtesy Ristorante 21.9

RISTORANTE ALBERGO 21.9

Località Carretta, 4 - 12040 Piobesi d'Alba (CN) - Tel. +39 0173 619261

info@flaviocosta.it - www.ristorante21punto9.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 240

Ristorante 21.9, Michelin starred since 2003, offers a menu of the highest level within the Tenuta Carretta, an ancient farmstead surrounded by the vineyards of Piobesi d'Alba. The peculiarity of the venue, the round tables, the custom-designed furnishings and the cuisine signed by chef Flavio Costa, offer an original setting for a wedding in an atmosphere of bygone days.





ph. courtesy Valeria Gallo - Archivio Ente Turimo LMR

RISTORANTE PAGANINI

Piazza Raimondo, 2 - 12040 Magliano Alfieri (CN) - Tel. +39 0173 66244 / 333 2603076
info@stefanopaganini.it - www.stefanopaganini.it

- Indoor halls: 3
- Outdoor area: yes
- Number of seats: max 60

Ristorante Paganini is located in the evocative 18th-century Castle of Magliano Alfieri. The restaurant, divided into three communicating frescoed dining rooms, has a dehor and an outdoor park. It offers modern cuisine rooted in tradition, with a keen eye on innovation and experimentation.





TENUTA TAMBURNIN

Frazione Bardella, 4 - 14022 Castelnuovo Don Bosco (AT) - Tel. +39 339 2766442

info@tamburnin.it - v.gaidano@tamburnin.it - www.tamburnin.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 140

Tenuta Tamburnin is located in Castelnuovo Don Bosco, which has always been a land of saints and wines, in an area known as Basso Monferrato Astigiano. The old barn dating back to the end of the 19th century, renovated preserving the original architecture, has a large living room with big arched windows overlooking the surrounding vineyards and gentle hills. A prestigious location for its buildings and historic winery.





Case Sparse, 2 - 14034 Castello di Annone (AT) - Tel. +39 0141 401738
info@villafiorita.net - www.villafiorita.net

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 200

Villa Fiorita, a former manor house dating back to the early 19th century and one of the most prestigious period residences in Piedmont, is now a winery in the heart of Monferrato. Thanks to its secluded position on a hilltop and its wide open spaces, both indoors and outdoors, it is the perfect location for a fairytale wedding.





VILLA NONNA CICCÌ
 Via Lame, 18 - 14010 Cisterna d'Asti (AT) - Tel. +39 333 5347823
info@villanonnacicci.it - www.villanonnacicci.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 300

Villa Nonna Cicci is located in Cisterna d'Asti in a sober and elegant setting, just a few kilometres from Alba and Asti. The incredible view of the Castle of Cisterna and the panorama stretching from the hills of Asti to the Alps, the elegantly manicured gardens and cosy spaces are an absolute certainty for a charming wedding.





ph. courtesy Villa Pattono Relais

VILLA PATTONO RELAIS

Strada Comunale Serra, 1 - Fraz. Annunziata - 14055 Costigliole d'Asti (AT) - Tel. +39 0141 962021

info@villapattono.com - www.villapattono.com

- Indoor halls: 2
- Outdoor area: yes
- Number of seats: max 60

Villa Pattono stands on a hill surrounded by vineyards and centuries-old trees, in a privileged position at the crossroads of the great wines between the Langhe and Monferrato. Its recent restoration has brought back the original decorative elements and frescoes, while preserving the allure of a noble country house.

A location that sets the tone for a glamorous wedding.





VILLAGGIO NARRANTE

Via Alba, 15 - 12050 Serralunga d'Alba (CN) - Tel. +39 0173 626162
eventi@villaggionarrante.it - www.villaggionarrante.it

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 240

Born at the behest of Emanuele Alberto di Mirafiori, son of King Victor Emmanuel II and his morganatic bride Rosa Vercellana, Villaggio Narrante is a place that is part of the land of Barolo where every corner tells stories of a distant past. A place with many souls in which Garden del Lago, an extraordinary glass structure, is the ideal setting for a wedding to be remembered. This is also due to the excellence of the Piedmontese dishes of the Michelin-starred *Guido Ristorante*.





Via Nizza, 1090 - Strada Cavino Valmanera 14048 Mombercelli (AT) - Tel. +39 0141 959327
info@vinicolaarno.com - www.vinicolaarno.com

- Indoor halls: 1
- Outdoor area: yes
- Number of seats: max 80

Surrounded by six hectares that extend across the entire property, Vinicola Arno is an exclusive place. The vineyards and the winery stand on the hills of Monferrato, an area that flourishes in harmony with viticulture. A modern venue, conceived with respect for the environment and surrounded by the peace of the UNESCO hills.



SERVICE PROVIDERS

**PHOTO & VIDEO TO MAKE YOUR WEDDING DAY A LASTING MEMORY
WITH TIMELESS SHOTS AND SIGNATURE VIDEOS.**

- **Alfieri Foto Snc - Asti** - www.alfierifoto.com
- **Basso Fotografia - Bra** - www.bassofotografia.it
- **Edoardo Giorio Photografy - Montà** - www.edoardogiorio.com
- **Lastra - Alba** - www.lastragallery.it
- **Lavezzo Studios srl - Alba** - www.lavezzostudiosweddingfilms.com
- **White and Black Photographers - Asti** - www.whiteandblack.it



SERVICE PROVIDERS

CATERING AND RESTAURANT SERVICES FOR A MENU TO REMEMBER.

- Il Banchetto - Novello - www.ilbanchetto.com
- Il Melograno Catering - Cherasco - www.ilmelogramocatering.it



SERVICE PROVIDERS

**A MEMENTO OF A SPECIAL DAY, PERSONALISED,
WITH A TASTE OF THE LAND OR A MODERN TWIST.**

- **Az. Agr. Terre Bianche - Castagnole delle Lanze - www.aziendaagricolaterrebianche.com**
- **Il Filo Rosso Az.Agr. - Villafranca d'Asti - www.ilfilorosso.eu**
- **Nocciola delle Langhe - Diano d'Alba - www.noccioladellelanghe.it**
- **Noccioleria Martini - Monchiero - www.noccioleriamartini.it**



SERVICE PROVIDERS

**COLOURS AND FRAGRANCES FOR ALL KINDS OF FLOWERS,
READY TO BRIGHTEN YOUR "I DO" DAY.**

- **Art Flos - Montà - www.artflos.it**
- **Il Tuo Pollice Verde - San Damiano d'Asti - iltuopolliceverde@gmail.com**
- **Petali di Rosa - Alba - rodica.mu@hotmail.it**



SERVICE PROVIDERS

ENTERTAINMENT TO MAKE YOUR PARTY SPECIAL.

- Margherita Valente - Frinco - margheritavalente00@gmail.com

HIRE SERVICES TO MAKE THE MOST OF YOUR DAY.

- Pods-Your personal driver srl - Alba - www.podsyourpersonaldriver.com

MAKE-UP ARTISTS FOR THE PERFECT MAKE-UP.

- Valentina Marmello - Asti - v.marmello@gmail.com





ENTE TURISMO LANGHE MONFERRATO ROERO

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www.visitlrmr.it



Concept: NEW BLU di Alessandra Oriti

Photos:

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