



CONTEMPORARY ART IN THE HILLS ART ITINERARIES IN ROERO



LANGHE MONFERRATO ROERO

The Home of BuonVivere





WELCOME TO LANGHE MONFERRATO ROERO, THE HOME OF BUONVIVERE.

Gentle hills, landscapes recognised by UNESCO
as a World Heritage Site,
towns and villages rich in history, typical local products to taste,
traditions and culture to experience,
the slow pace of daily life to savour.

So be prepared for an immersive experience amidst
the greenery of Roero, in search of the
CONTEMPORARY ART INSTALLATIONS
THAT ENRICH THE CULTURAL OFFER.

Choose your route,
and begin your immersion in beauty.

ARE YOU READY? OFF YOU GO!





Art installations amidst villages, the typical Rocche and plenty of greenery.
A project conceived from the bottom up,
thanks to the Artist Residencies of Creativamente Roero:
artists from all over the world in contact
with the life and traditions of these hills, to create permanent installations.

Each year presents a theme to address and different villages to experience,
to create site-specific artworks rooted in the area.
The works created are inextricably tied to the places and give rise
to unusual immersive itineraries,
promoting a diffuse museum that prompts innovative visions.
Each stage is an opportunity to admire the artworks,
while expanding one's gaze on the whole Langhe Monferrato Roero offer.

The places of contemporary art

HARMONY ITINERARY

Crossed villages: Govone,
San Martino Alfieri, Priocca,
Castellinaldo, Castagnito,
Magliano Alfieri

A route of around 45 km
through the Roero vineyards, past
royal castles, panoramic balconies
and picture-postcard landscapes.
Five villages in which you can stop
to admire several artist installations.



See all
the artwork details

ARTWORKS ALONG THE ROUTE

GOVONE

Johannes Pfeiffer
“La Vita”, 2023

Johannes Pfeiffer
“Tempo per te”, 2023

Simone Martinetto
“Passaggio
di consegne”, 2018

SAN MARTINO ALFIERI

Monica Lugas
“Pallium”, 2023

CASTELLINALDO

Saverio Todaro
“Share”, 2018

CASTAGNITO

Maura Banfo
“Polvere di stelle”, 2023

MAGLIANO ALFIERI

Elena Franco
“Un archivio del mare
in terraferma”, 2021

HARMONY ITINERARY

DIFFICULTY

low

LENGTH

45 km

TYPE

loop trail

The places of contemporary art

BEAUTY ITINERARY

ARTWORKS ALONG THE ROUTE

CANALE

Crìsa
"Il peso della memoria",
2022

SANTO STEFANO ROERO

Gosia Turzeniecka
"L'apittura", 2023

MONTÀ

Marta Fontana
"Per sette mari", 2021

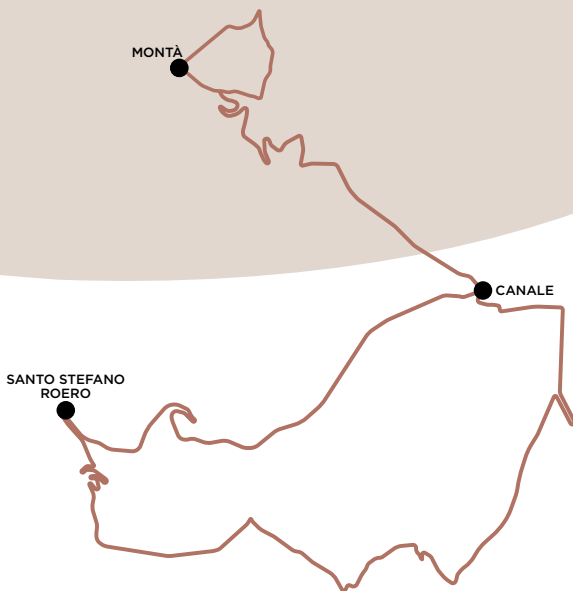
Marta Fontana
"Ai camminanti", 2021

Crossed villages:

Canale, Santo Stefano Roero, Montà

A 16 km route in the Roero hills,
through green woods,
the Rocche overhang,
fruit trees and vine-covered hills.

We travel along winding roads,
in search of author's installations
located in three different
Municipalities.



BEAUTY ITINERARY

DIFFICULTY

low

LENGTH

16 km

TYPE

loop trail

See all
the artwork details



The places of contemporary art

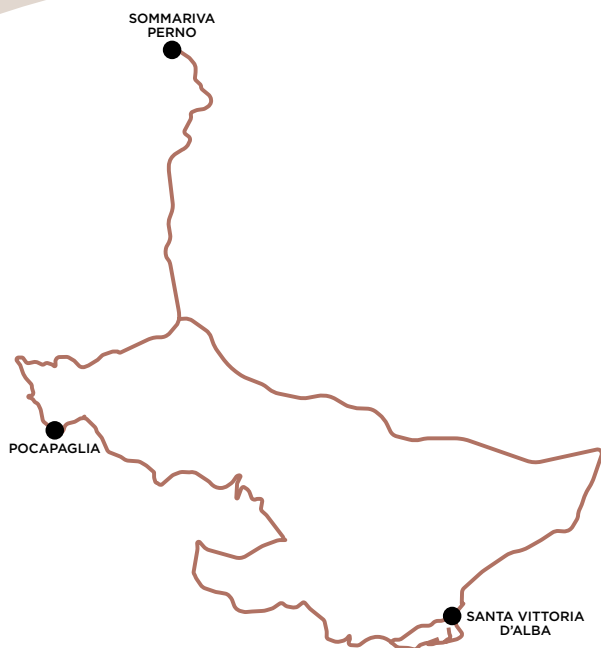
COMMUNITY ITINERARY

Crossed villages:

Santa Vittoria d'Alba, Pocapaglia,
Sommariva Perno

A 29 km route through the Roero hills,
passing through authentic villages
and unspoilt nature.

We are in the heart of the Rocche,
the ridge that runs 11 km
through the hills. There are three
municipalities where you can stop
in search of author's installations.



See all
the artwork details

ARTWORKS ALONG THE ROUTE

SANTA VITTORIA D'ALBA

Seçil Yaylalı
"Botanica emozionale,
Sulle tracce di piante
mai scoperte", 2021

Seçil Yaylalı
"Botanica emozionale,
Serra", 2021

POCAPAGLIA

Johannes Pfeiffer
"Terra: Rocche", 2019

Johannes Pfeiffer
"Terra: Bosco", 2019

SOMMARIVA PERNO

Pablo Mesa Capella
"Lo scorrere dell'acqua.
Il tempo", 2022

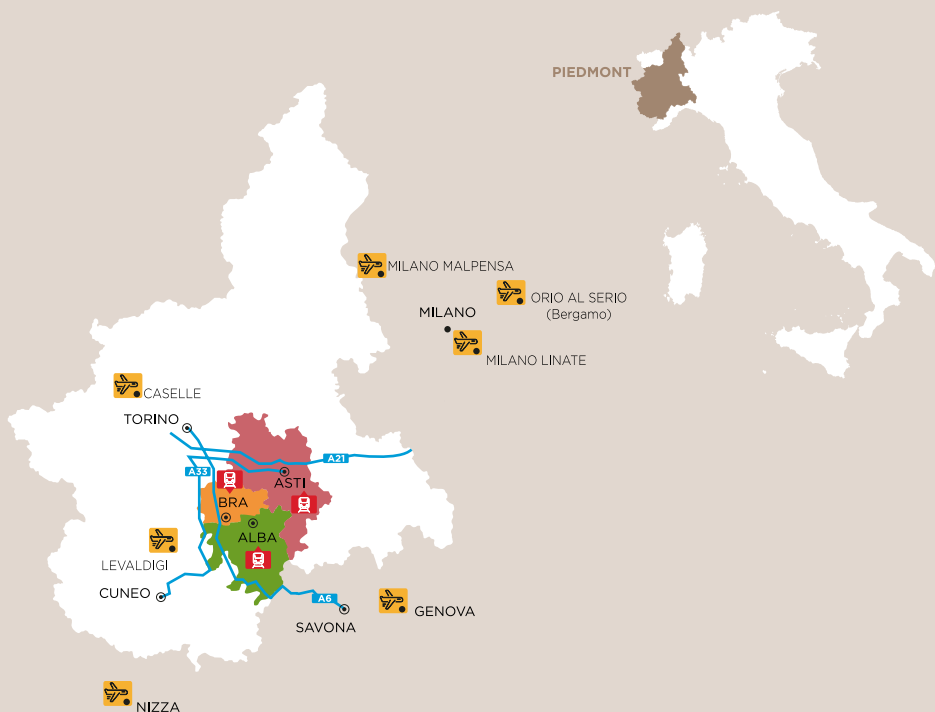
COMMUNITY ITINERARY

DIFFICULTY
low

LENGTH
29 km

TYPE
loop trail

Ente Turismo LMR: where we are



Airports

Milano Malpensa
Milano Linate
Orio Al Serio (Bergamo)
Torino Caselle
Cuneo Levaldigi
Genova
Nizza - France



Trains

Asti - Genova
Alessandria - Cavallermaggiore
Chivasso - Asti
Castagnole - Asti - Mortara
Carmagnola - Bra
Torino - Genova



Highways

A6 Torino Savona
A21 Torino Piacenza Brescia
A33 Asti Cuneo

LMR Products



FOOD & WINE



OUTDOOR
& BIKE



ART & CULTURE



MICE



WEDDING



FAMILY

Texts by: Ente Turismo Langhe Monferrato Roero
Translation by: Raffaella Rolla
Photos: Giorgia Alloisio, Anna Paola Francavilla, Mattia Gaido, Miriam Mancuso,
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Concept by: NEW BLU di Alessandra Oriti
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The Home of BuonVivere

Ente Turismo Langhe Monferrato Roero

info@visitlmr.it - www.visitlmr.it

Alba Tourist Office

Piazza Risorgimento, 2
12051 Alba (CN)
Tel. +39 0173 35833

Asti Tourist Office

Piazza Alfieri, 34
14100 Asti (AT)
Tel. +39 0141 530357

Bra Tourist Office

Via Cavour, 6
12042 Bra (CN)
Tel. +39 0173 240036

