

WEDDING

IN LANGHE MONFERRATO ROERO



WEDDING





LANGHE MONFERRATO ROERO: THE PERFECT LOCATION TO SAY “I DO”

**GETTING MARRIED
IN LANGHE MONFERRATO ROERO
IS THE RIGHT CHOICE.
AN AREA THAT NARRATES
A CHARMING STORY THROUGH
ART, CULTURE, BEAUTIFUL
LANDSCAPES, FOOD AND WINE
AND LOCAL TRADITIONS.**

Gentle hills and scented vineyards, medieval castles and towers, Romanesque architecture and small churches typical of Piedmontese Baroque, ancient dwellings and small hamlets, fine wineries and open-air museums, each place is the perfect setting for exchanging wedding vows in a romantic atmosphere.

Not just evocative sceneries, but also products of excellence such as the Alba White Truffle, noble wines such as Barolo, Barbaresco and Barbera, high quality cuisine, whether refined and innovative or informal and genuine, will play a key role in a day in the name of elegance and authenticity.

SAYING “I DO” SURROUNDED BY HISTORY

**A UNESCO WORLD HERITAGE
SITE SINCE 2014, THE AREA
IS STUDDED WITH A LARGE
VARIETY OF CASTLES
FROM DIFFERENT ERAS,
STATELY HOMES AND BAROQUE
PALACES WHERE TIME SEEMS
TO FLOW MORE SLOWLY.**

Stunning venues for an exclusive wedding ceremony in any season of the year, where you will become part of the history enclosed in these ancient walls.

Wide indoor and outdoor spaces, often surrounded by Italian gardens, endless views, frescoed salons, crystal chandeliers creating plays of light, and majestic settings. Everything contributes to a timeless, fairytale-like experience.



SAYING “I DO” SURROUNDED BY GREENERY

Celebrating your wedding in a vineyard or a forest, surrounded by nature, is a matter of style.

The rows of vines stretching as far as the eye can see, the harmony of surrounding colours, the charm of an inner courtyard, and the lush nature, are typical local features that satisfy a trend that never ceases to make newlyweds and guests dream.

On the one hand there is the wild beauty of a location with a country flavour that is elegant and poetic at the same time, and on the other hand there is also the added value of having a wine tasting in the cellar to impress guests with fine wines such as Barolo, Barbaresco and Barbera, some of the many world-famous ones.



FOR AN OLD-TIME “I DO”

The charm of a distant era such as the Middle Ages is a source of inspiration for a wedding that will live on in the memory.

There is nothing missing here to fulfil such a desire. Fortified towers, imposing ramparts, romantic loggias, Romanesque or Gothic-style churches, stone walkways, are the architectural heritage of this corner of Piedmont. Classicism often interacts with contemporary works of art in the area's galleries, museums and theme parks.

A seductive setting for a special, unique day, surrounded by the magic of local legends, traditions and culture.





WEDDING IN LANGHE MONFERRATO ROERO

THE PRODUCT CLUB WAS SET UP TO ASSIST A NETWORK OF SUBJECTS, I.E. A PRECISE NUMBER OF LOCATIONS OPERATING IN THE AREA AND WISHING TO FOCUS ON THE WEDDING PRODUCT IN LANGHE MONFERRATO ROERO.

Therefore, these venues have already developed their own identity in wedding organisation and have all the necessary qualifications.

The aim is simple: to create a homogenous offer and guarantee high standards of service, comfort and elegance to those wishing to celebrate their wedding in this highly coveted area of Piedmont.

Create a specific product for a specific market.

An ambitious territorial marketing strategy able to encourage purpose aggregations, boost the creation of networks between industry professionals, share values, improve the quality of proposals and strengthen commercial strength.



ph. courtesy Albergo dell'Agenzia

ALBERGO DELL'AGENZIA

Indoor halls: 2
Outdoor area: yes
Number of seats: max 240

ALBERGO DELL'AGENZIA
Via Fossano, 21 - Fraz. Pollenzo
12042 Bra (CN)
Tel. +39 0172 458600
eventi@albergoagenzia.it
www.albergoagenzia.it

Albergo dell'Agenzia, the brainchild of Slow Food, is the perfect choice for those in search of the pleasures of the palate. Located in the same building that houses the headquarters of the University of Gastronomic Sciences and the Banca del Vino, it is the result of the restoration of the historic neo-Gothic buildings of the Agenzia di Pollenzo of King Carlo Alberto. An outstanding venue for those dreaming of a wedding in a Savoy Residence.



ph. courtesy Bajaj Agriturismo & Cantina

BAJAJ AGRITURISMO & CANTINA

Indoor halls: 2
Outdoor area: yes
Number of seats: max 70

BAJAJ - AGRITURISMO & CANTINA
Via Umberto I, 2
12040 Monteu Roero (CN)
Tel +39 338 8164016
info@bajaj.it
www.bajaj.it

Bajaj - Agriturismo & Cantina is a truly unique place. The winery, located in the heart of the Roero, carries on traditions that authentically tell the story of this land. The beauty of the hills, rich in luxuriant vineyards, a typical local and zero-km cuisine, a natural terrace with a breathtaking view, make Bajaj the ideal setting for an intimate wedding.



ph. courtesy Fulvio Silvestri

AGRITURISMO DAI GRÉSY IN LANGA

Indoor halls: 3
Outdoor area: yes
Number of seats: max 80

AGRITURISMO DAI GRÉSY IN LANGA
Via Giacosa, 19
12050 - Treiso (CN)
Tel. +39 0173 328100
hello@daigresy.com
www.daigresy.com

Dai Grésy in Langa is located on the ridge of Mount Aribaldo that runs from Barbaresco towards the village of Treiso. An ancient farmhouse, marked by time and history, gives visitors the chance to admire the sinuosity of the hills dotted with rows of vines. A triumph of light and delicate forms, of peace and silence, of colours and scents for such an exclusive place amidst the vineyards.



ph. courtesy Il Boscareto @lefotoDIMARZO

IL BOSCARETO RESORT & SPA

Indoor halls: 2
Outdoor area: yes
Number of seats: max 160

IL BOSCARETO RESORT & SPA
Strada Roddino, 21
12050 - Serralunga d'Alba (CN)
Tel +39 0173 613036
info@ilboscaretoresort.it
www.ilboscaretoresort.it

Set in the stunning scenery of the Langhe hills and villages, Il Boscareto Resort & SPA is the perfect combination of the warmth of a family and the hospitality of an international resort. It is an integral part of an area where history, beauty and enogastronomic excellence meet, it is a natural refuge, a charming place.



ph. courtesy La Castella

LA CASTELLA

Indoor halls: 4
Outdoor area: yes
Number of seats: max 130

LA CASTELLA

Regione Sant'Antonio, 13
14038 - Villafranca d'Asti (AT)
Tel. +39 329 3366600
lacastella.info@gmail.com
www.vivincastella.it

In Monferrato, surrounded by greenery and shrouded in silence, La Castella spellbinds and amazes anyone who crosses its threshold. A dream location, surrounded by a centuries-old park where you can experience the magic of a wedding in the woods and a romantic dinner under a starry sky.



ph. courtesy La Madernassa Ristorante & Resort

LA MADERNASSA RISTORANTE & RESORT

Indoor halls: 5
Outdoor area: yes
Number of seats: max 150

LA MADERNASSA RISTORANTE & RESORT

Loc. Lora, 2
12050 - Guarene (CN)
Tel. +39 0173 611716
eventi@lamadernassa.it
www.lamadernassa.it

In Guarene, on the Roero hills, essential and stately lines define La Madernassa Resort: a park of more than 15,000 square metres that hosts oaks, orchards, grape vines and aromatic plants, a romantic panoramic terrace and other charming rooms, the Giardino dei Ciliegi (Cherry Garden) for symbolic ceremonies, with Alba, Langhe and Monviso overlooking the Alpine arc in the far distance.



ph. courtesy Marchisio Family

MARCHISIO FAMILY

Indoor halls: 1
Outdoor area: yes
Number of seats: max 90

MARCHISIO FAMILY ORGANIC ESTATE

Via della Vittoria, 9
12050 - Castellinaldo d'Alba (CN)
Tel. +39 329 4052261
office@marchisiofamily.it
www.marchisiofamily.it

The Marchisio Family winery is all about loyalty to the land of Roero, care for the territory and vineyards, respect for family traditions and ancient rural wisdom. The building, designed to welcome light, with vast spaces exposed to the sun, offers wonderful moments to be lived in the charming atmosphere of the rows of vines.



ph. courtesy Moretti Adimari

MORETTI ADIMARI

Indoor halls: 2
Outdoor area: yes
Number of seats: max 110

AGRITURISMO BRICCO SAN GIOVANNI E CLUBHOUSE MORETTI ADIMARI

Via Bricco San Giovanni, 13
14057 - Isola d'Asti (AT)
Tel. +39 0141 958002
info@morettiadimari.it
www.morettiadimari.it

The Moretti Adimari winery, which produces excellent wines, stretches across almost 5 hectares of vineyards on a hillside in the Alto Monferrato area, on the border with the Langhe. With Bricco San Giovanni, the charming farmhouse created from the careful renovation of an old 19th-century farmhouse, the 2-hectare garden that houses the luxurious Moretti Adimari Clubhouse, in the silence of nature and the beauty of the landscape, it is a splendid wine estate for a country-chic wedding.



ph. courtesy Palazzo Rosso

PALAZZO ROSSO

Indoor halls: 2
Outdoor area: yes
Number of seats: max 260

PALAZZO ROSSO

Via Borgo San Martino, 31
12060 - Pocapaglia (CN)
Tel. +39 0172 425161
info@palazzorosso.it
www.palazzorosso.it

Cascina Palazzo Rosso is located on a 25-hectare estate, mostly planted with vineyards, in the Roero area between Bra and Alba. Built by the noble Romagnano family around 1571, it was purchased in 1830 by King Carlo Alberto. Charming and steeped in history, it is the perfect location to celebrate an important day in a private and intimate setting in the Langhe hills.



ph. courtesy Podere La Piazza

PODERE LA PIAZZA

Indoor halls: 1
Outdoor area: yes
Number of seats: max 230

PODERE LA PIAZZA

Strada Piazza, 4
14055 - Costigliole d'Asti (AT)
Tel. +39 0141 966267
info@poderelapiazza.it
www.poderelapiazza.it

Podere La Piazza, converted from an 18th-century farmhouse, is a place of rare beauty set in-between Langhe and Monferrato, immersed in a breathtaking landscape of vineyards. Renovated through the years to enhance the original structure of its decorated rooms, it offers a chance to experience a wedding in the name of culture, traditions and flavours of an area known worldwide for its uniqueness.



ph. courtesy Relais Sant'Uffizio

RELAIS SANT'UFFIZIO WELLNESS & SPA

Indoor halls: 3
Outdoor area: yes
Number of seats: max 170

RELAIS SANT'UFFIZIO WELLNESS & SPA

Strada del Sant'Uffizio, 1
14030 - Cioccaro di Penango, Penango (AT)
Tel. +39 0141 916292
info.rsu@ldchotels.com
eventi.rsu@ldchotels.com
www.relaissantuffizio.com

An ancient monastery dating back to the 1500s, today the Relais Sant'Uffizio is a luxurious 4-star hotel set in the hills and vineyards of Monferrato. Renowned for its gourmet restaurant, the Locanda Sant'Uffizio, led by Michelin-starred chef Enrico Bartolini, features multifunctional spaces in a stunning natural setting. In-between legend and centuries-old history, here the most important day of your life will also be memorable for creativity and quality.



ph. courtesy Relais 23

RELAIS 23

Indoor halls: 1
Outdoor area: yes
Number of seats: max 140

RELAIS 23

Regione San Colombano, 25
14043 - Castelnuovo Belbo (AT)
Tel. +39 0141 799180
info@relais23.it
www.relais23.it

A former manor house of historic winegrowers, today Relais 23 is a romantic villa set amidst the hills and vineyards of Monferrato. The restaurant with its contemporary design is the setting for a refined cuisine, enriched by the creativity of chef Barbara Pastura. Traditional dishes are revisited in a modern key.



ph. courtesy Ristorante Albergo 21.9

RISTORANTE ALBERGO 21.9

Indoor halls: 1
Outdoor area: yes
Number of seats: max 240

RISTORANTE ALBERGO 21.9

Località Carretta, 4
12040 - Piobesi d'Alba (CN)
Tel. +39 0173 619261
info@flaviocosta.it
www.ristorante21punto9.it

Ristorante 21.9, Michelin starred since 2003, offers a menu of the highest level within the Tenuta Carretta, an ancient farmstead surrounded by the vineyards of Piobesi d'Alba. The peculiarity of the venue, the round tables, the custom-designed furnishings and the cuisine signed by chef Flavio Costa, offer an original setting for a wedding in an atmosphere of bygone days.



ph. Valeria Gallo - Archivio Ente Turismo LMR

RISTORANTE STEFANO PAGANINI

Indoor halls: 3
Outdoor area: yes
Number of seats: max 60

RISTORANTE STEFANO PAGANINI

Piazza Raimondo, 2
12040 - Magliano Alfieri (CN)
Tel. +39 0173 66244 - 333 2603076
info@stefanopaganini.it
www.stefanopaganini.it

Ristorante Paganini is located in the evocative 18th-century castle of Magliano Alfieri. The restaurant, divided into three communicating frescoed dining rooms, has a dehors and an outdoor park. It offers modern cuisine rooted in tradition, with a keen eye on innovation and experimentation.



ph. courtesy Tenuta Tamburnin

TENUTA TAMBURNIN

Indoor halls: 1
Outdoor area: yes
Number of seats: max 140

TENUTA TAMBURNIN

Frazione Bardella, 4
14022 - Castelnuovo Don Bosco (AT)
Tel. +39 339 2766442
info@tamburnin.it
v.gaidano@tamburnin.it
www.tamburnin.it

Tenuta Tamburnin is located in Castelnuovo Don Bosco, which has always been a land of saints and wines, in an area known as Basso Monferrato Astigiano. The old barn dating back to the end of the 19th century, renovated preserving the original architecture, has a large living room with big arched windows overlooking the surrounding vineyards and gentle hills. A prestigious location for its buildings and historic winery.



ph. courtesy Villa Fiorita

VILLA FIORITA

Indoor halls: 1
Outdoor area: yes
Number of seats: max 200

VILLA FIORITA

Via Case Sparse, 2
14034 - Castello di Annone (AT)
Tel. +39 0141 401738
info@villafiorita.net
www.villafiorita.net

Villa Fiorita, a former manor house dating back to the early 19th century and one of the most prestigious period residences in Piedmont, is now a winery in the heart of Monferrato. Thanks to its secluded position on a hilltop and its wide open spaces, both indoors and outdoors, it is the perfect location for a fairytale wedding.



ph. courtesy Villa Nonna Cicci

VILLA NONNA CICCÌ

Indoor halls: 1
Outdoor area: yes
Number of seats: max 300

VILLA NONNA CICCÌ

Via Lame, 18
14010 - Cisterna d'Asti (AT)
Tel. +39 333 5347823
info@villanonnacicci.it
www.villanonnacicci.it

Villa Nonna Cicci is located in Cisterna d'Asti in a sober and elegant setting, just a few kilometres from Alba and Asti. The incredible view of the Castle of Cisterna and the panorama stretching from the hills of Asti to the Alps, the elegantly manicured gardens and cosy spaces are an absolute certainty for a charming wedding.



ph. courtesy Villa Pattono Relais

VILLA PATTONO RELAIS

Sale interne: 2
Area esterna: sì
Posti a sedere: max 60

VILLA PATTONO RELAIS

Strada Comunale Serra, 1
Fraz. Annunziata
14055 - Costigliole d'Asti (AT)
Tel. +39 0141 962021
info@villapattono.com
www.villapattono.com

Villa Pattono stands on a hill surrounded by vineyards and centuries-old trees, in a privileged position at the crossroads of the great wines between the Langhe and Monferrato. Its recent restoration has brought back the original decorative elements and frescoes, while preserving the allure of a noble country house. A location that sets the tone for a glamorous wedding.



ph. courtesy Villaggio Narrante

VILLAGGIO NARRANTE

Indoor halls: 1
Outdoor area: yes
Number of seats: max 240

VILLAGGIO NARRANTE

Via Alba, 15
12050 - Serralunga d'Alba (CN)
Tel. +39 0173 626162
eventi@villaggionarrante.it
www.villaggionarrante.it

Born at the behest of Emanuele Alberto di Mirafiori, son of King Victor Emmanuel II and his morganatic bride Rosa Vercellana, Villaggio Narrante is a place that is part of the land of Barolo where every corner tells stories of a distant past. A place with many souls in which Garden del Lago, an extraordinary glass structure, is the ideal setting for a wedding to be remembered. This is also due to the excellence of the Piedmontese dishes of the Michelin-starred Guido Ristorante.



ph. courtesy Vinicola Arno

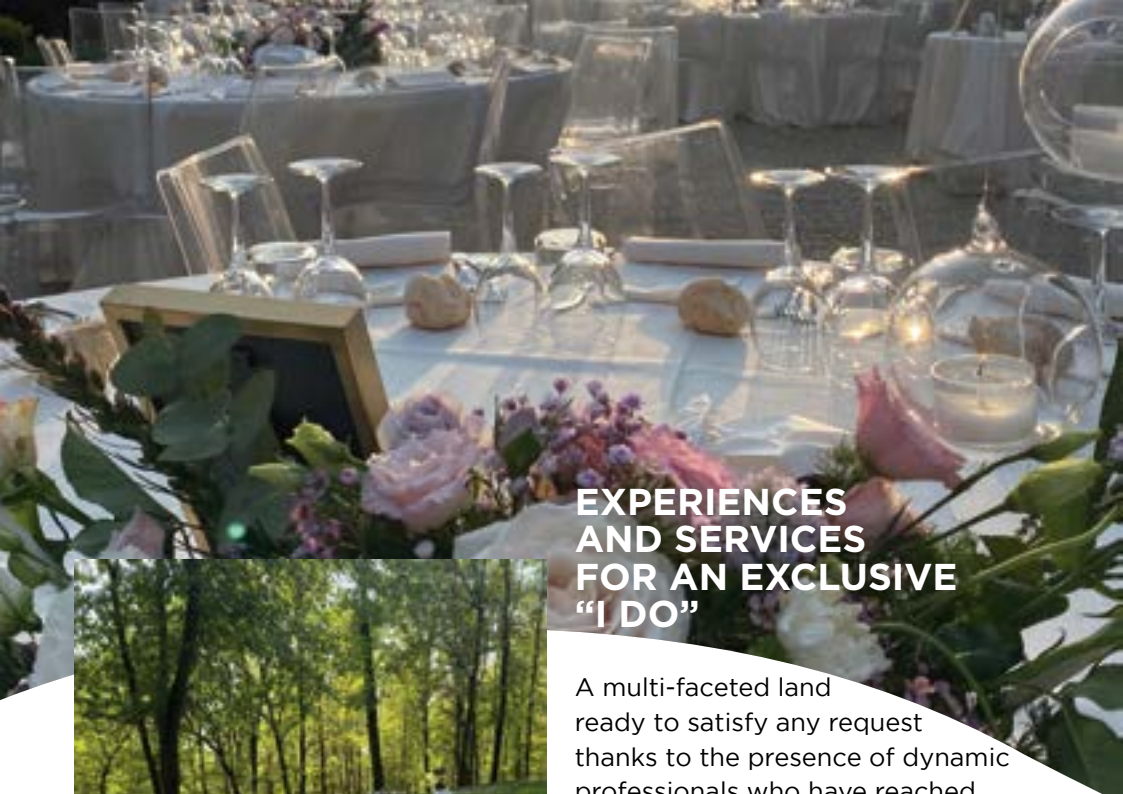
VINICOLA ARNO

Indoor halls: 1
Outdoor area: yes
Number of seats: max 80

VINICOLA ARNO

Via Nizza, 1090
Strada Cavino Valmanera
14048 - Mombercelli (AT)
Tel. +39 0141 959327
info@vinicolaarno.com
www.vinicolaarno.com

Surrounded by six hectares that extend across the entire property, Vinicola Arno is an exclusive place. The vineyards and the winery stand on the hills of Monferrato, an area that flourishes in harmony with viticulture. A modern venue, conceived with respect for the environment and surrounded by the peace of the UNESCO hills.



EXPERIENCES AND SERVICES FOR AN EXCLUSIVE “I DO”

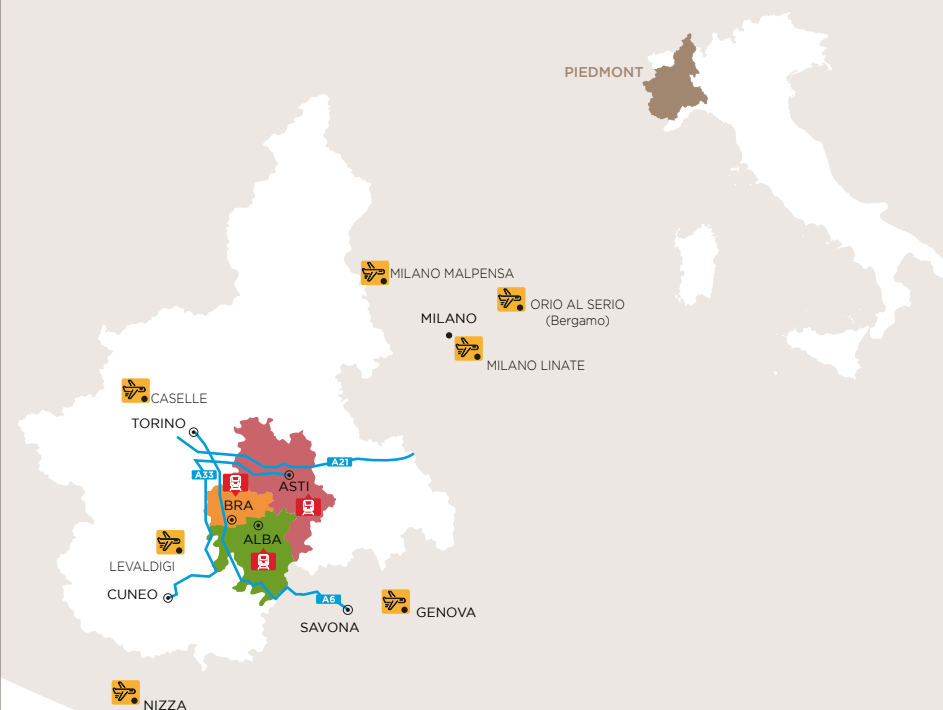


A multi-faceted land ready to satisfy any request thanks to the presence of dynamic professionals who have reached unrivalled levels of competence, the result of passion, skill and attention to detail.

Furthermore, it is also possible to organise multi-day celebrations, especially for international customers, and to offer a wide range of unique experiences: cultural, enogastronomic, outdoor, wellness or nature-related.

A real opportunity thanks to the proximity of Milan, Turin, Genoa, Cuneo and Nice airports, making Langhe Monferrato Roero an easily accessible destination.

Ente Turismo LMR: where we are



Airports

Milano Malpensa
Milano Linate
Orio Al Serio (Bergamo)
Torino Caselle
Cuneo Levaldigi
Genova
Nizza - France



Trains

Asti - Genova
Alessandria - Cavallermaggiore
Chivasso - Asti
Castagnole - Asti - Mortara
Carmagnola - Bra
Torino - Genova



Highways

A6 Torino Savona
A21 Torino Piacenza Brescia
A33 Asti Cuneo

LMR Products





www.visitlmr.it

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